

Colin Howells

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Technical and visual problem-solver with over 20 years' graphic design and web development experience. Organized, dependable, and a tenacious learner, with a strong work ethic and the ability to deliver in fast-paced and multiplatform environments. Specializing in custom WordPress implementations and themes, with experience in JavaScript, PHP, SQL, CSS, HTML5.

EXPERIENCE

Senior Web Developer

GreaterGood Network [<https://greatergood.com>] , 2012, Seattle, WA

Designed and developed a mobile-optimized publishing network for the benefit of nonprofits, which became a significant ROI- positive revenue stream and led to massive changes in the business model.

- More than 60 WordPress sites, featuring custom themes
- 100M+ Facebook fans
- More than 75 million pageviews/month

Web Designer, Email Marketing

GreaterGood Network [<https://greatergood.com>] , 2010–2012, Seattle, WA

Created and revised email marketing templates to improve deliverability and presentation; also created initial Facebook presence for the company (FBML!), and assisted in the creation of many successful social-networking promotions.

Manager, Graphics Department

GreaterGood Network [<https://greatergood.com>] , 2008–2010, Seattle, WA

Acted as traffic manager for design staff, assigning and coordinating production of merchandise, images, and online advertisements

- Responsible for conducting interviews and making hiring decisions
- Conducted annual performance reviews for department employees
- Worked with buyers and designers to develop and manufacture merchandise for retail sale

Graphic Designer

GreaterGood Network [<https://greatergood.com>] , 2005–2008, Seattle, WA

Created raster and vector branding, advertisements, and assets

Print Designer

SGI Publications (now Adams Street Publishing Co) [<https://www.ecurrent.com>] , 1997–2005, Ann Arbor, MI

Created raster and vector branding, advertisements, and assets

- Moved the business to an all-digital PDF prepress workflow to replace a camera-ready process
- Initiated and supervised a complete redesign of the company's flagship publication, a 100+ page monthly magazine of 20,000 circulation
- Designed print advertisements, brochures, logos, and coupons, as well as editorial content, under tight deadlines
- Wrote feature articles and contributed to the editing of numerous publications
- Thoroughly revised the publisher's Web presence for increased usability
- Acted as network and database administrator for the company

EDUCATION

Bachelor of Arts in Graphic Design

University of Michigan School of Art & Architecture (now Penny W. Stamps School of Art and Design), 1989 –1993

SKILLS

Frontend, Senior

- HTML
- CSS
- Javascript

Backend, Junior

- SQL

Devops, Junior

- AWS

INTERESTS

History, Music, Art, Literature